

January 2020

**Promote your business and support the choir by advertising
in our printed concert programmes**

The Philharmonia Choir of Cape Town offers *advertising space in its printed concert programmes*.

Most of our concerts are performed at the Cape Town City Hall, though we also perform at the Groote Kerk and other venues from time to time. We generally expect an audience of at least 800 people at one of these concerts.

Please see below the various options in terms of size, price, black & white or colour ads. Please note that we are only able to allocate a specific number of advertising spaces per programme, and that the artwork/information would need to be supplied no later than three weeks prior to the concert.

Please email your request, together with proof of payment, to Susan Rule at sponsorships@philharmoniachoir.capetown.

Bank details

Account: The Philharmonia Choir of Cape Town
Account No: 07-176-564-6
Bank: Standard Bank
Branch: Blue Route
Branch Code: 02 56 09
Reference: Your name

✉ info@philharmoniachoir.capetown  www.philharmoniachoir.capetown

PATRON: Dr Richard Cock **EX-OFFICIO:** Richard Haigh (Director of Music)

DIRECTORS: Christine Rix (Chairman) • Susan Rule (Vice-chairman, Sponsorships) • Elly Yelverton (Secretary)
Amanda Foster (Marketing) • Arno Botes (Treasurer) • Kim Mills (Logistics)
Sally Hofmeyr (Communication) • Suzanne Hofmeyr (Membership)

CO REG NO: 1972/000023/08 PBO: 930 021 803

SUGGESTED ADVERTISING STRUCTURE BASED ON A4 PAPER SIZE (occasionally our programmes are A5, in which case prices will be adjusted accordingly) FEES ARE VAT-INCLUSIVE				
DESCRIPTION	FULL PAGE	HALF PAGE	QUARTER PAGE	ONE-EIGHTH PAGE
OUTSIDE BACK COVER	SIZE: 480 × 720 px			
BLACK & WHITE	R3,000.00			
TWO COLOURS	R5,000.00			
INSIDE BACK COVER / INSIDE FRONT COVER	SIZE: 480 × 720 px			
BLACK & WHITE	R2,000.00			
TWO COLOURS	R4,000.00			
INSIDE PAGES	SIZE: 480 × 720 px	SIZE: 480 × 360 px	SIZE: 480 × 180 px	
BLACK & WHITE	R1,000.00	R500.00	R250.00	
TWO COLOURS	R3,000.00	R1,000.00	R750.00	
CORPORATE LISTING	50–100 WORDS, INCLUDES LOGO AND CONTACT DETAILS			
BLACK & WHITE			R300.00	R150.00
TWO COLOURS			R500.00	R250.00
<p>Please send high-resolution images – ideally 300 dpi, although we can work with 150 dpi.</p>				