

January 2020

Dear Friend,

Many thanks for showing an interest in becoming a **Sponsor** of the Philharmonia Choir of Cape Town (PCCT). We have three categories of support: **PLATINUM, GOLD and COPPER SPONSORS**. As you may know, staging high-quality choral concerts is an expensive undertaking, so our supporters are extremely important to us and we are most grateful to anyone who is interested in supporting the choir financially, to whatever extent.

The **benefits** that come with sponsorship of the choir are substantial:

- **PLATINUM SPONSORS** receive 12 tickets per year for any choir-produced concerts
- **GOLD SPONSORS** receive 6 tickets per year for any choir-produced concerts
- **COPPER SPONSORS** receive 2 tickets per year for any choir-produced concerts

Sponsors' tickets are all in the top price range (R250 in 2020), so you will always get the best seats. Our sponsors also receive:

- A **complimentary programme** and **VIP tea** during the intervals at our concerts.
- **Priority booking** of your seats in advance, and you can collect your tickets in the foyer before each concert, saving you time and effort. Any guests or friends who accompany you may have their seats booked via the sponsorship email address, and their tickets will be available for collection along with yours. Payment for these may be made in advance via deposit into the choir's bank account, or at the time of collection, and interval teas for guests will be charged at R50 extra should they wish to join you.
- All sponsors will be **acknowledged** in each PCCT concert programme, and Platinum Sponsors will be able to display their logos on the choir's website for the duration of their sponsorship.
- You will also receive **regular newsletters** to keep you informed of what's happening.

The contributions are calculated on a pro-rata basis and will be renewable in January each year. In line with rising costs, it will be necessary to reassess the contributions at the beginning of each year, and the choir reserves the right to adjust benefits and categories in the future should it feel that this is necessary – although we shall, of course, do all in our power not to reduce benefits.

✉ info@philharmoniachoir.capetown  www.philharmoniachoir.capetown

PATRON: Dr Richard Cock **EX-OFFICIO:** Richard Haigh (Director of Music)

DIRECTORS: Christine Rix (Chairman) • Susan Rule (Vice-chairman, Sponsorships) • Elly Yelverton (Secretary)
Amanda Foster (Marketing) • Arno Botes (Treasurer) • Kim Mills (Logistics)
Sally Hofmeyr (Communication) • Suzanne Hofmeyr (Membership)

CO REG NO: 1972/000023/08 PBO: 930 021 803

For 2020 the contributions for the three categories of sponsorship are as follows:

- **PLATINUM SPONSORS** R 4,500 (or above) for the year ending 31 December 2020
- **GOLD SPONSORS** R 2,250 for the year ending 31 December 2020
- **COPPER SPONSORS** R 850 for the year ending 31 December 2020

Should you decide to become a **Sponsor** of the choir, please fill in the form attached to this letter and email it to Susan Rule at sponsorships@philharmoniachoir.capetown.

Payment options are:

- Direct deposit into the choir's bank account.

The choir's **banking details** are as follows:

The Philharmonia Choir
Standard Bank of South Africa
Branch Code: 025609
Current a/c: 0717 65646

- Cheque made out to "The Philharmonia Choir"

PCCT-produced concerts for 2020:

Messiah – 10 & 12 April, CT City Hall

John Rutter Concert – 05 June, CT City
Hall

Beethoven's Missa Solemnis – 31
October, CT City Hall

If you choose to make a direct deposit, please state your **NAME** and **PLATINUM / GOLD / COPPER** – (whichever is applicable) in the deposit reference section. Please include a copy of the deposit slip as proof of payment when you email your completed form to sponsorships@philharmoniachoir.capetown. We will confirm receipt of your sponsorship and then be in touch with you to organise your priority bookings before each concert.

Kind regards on behalf of the choir,

Susan Rule
mobile: 083 950 3494
email: sponsorships@philharmoniachoir.capetown